



Annual General Meeting 2022

25 May 2022 | online



Agenda

- Events
- Other activities
- Members
- Board of Directors
- Verification Board
- Financial report 2021 – Declaration of the Verification Board
- Outlook 2022
- Approval of the Annual Report 2021





Annual Report 2021

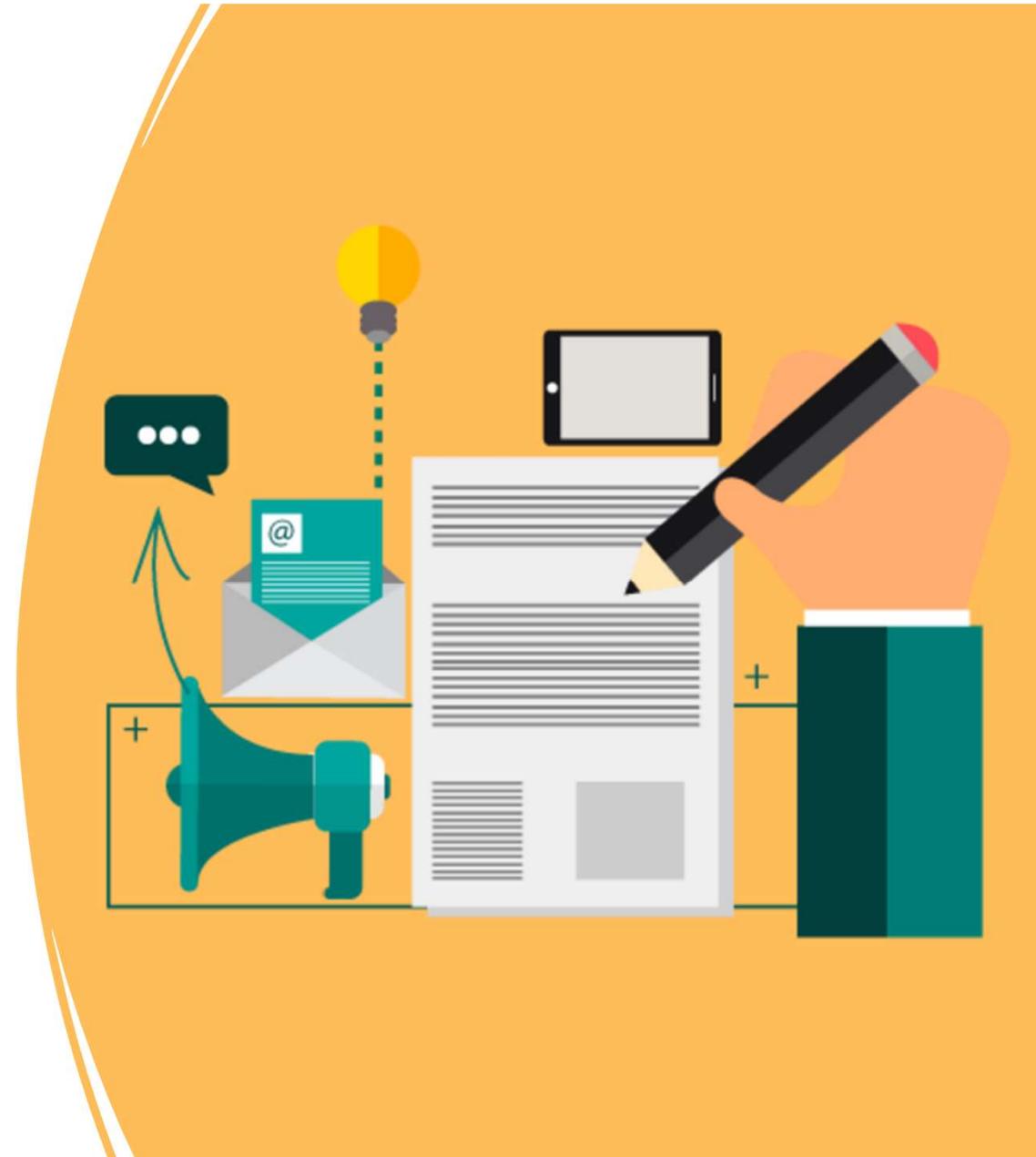
NCCC TRADERS BY NATURE



Agenda

Preface

1. Events
2. Other activities
3. Members
4. Board of Directors
5. Verification Board
6. Financial Report 2021 – Declaration of the Verification Board
7. Financial review 2021
8. Outlook 2022



Preface

Three programmes to drive sustainable positive impact

While being conscious of the fact that 2021 was a tough year for many people, it turned out to be one of the better years for the NCCC Traders by Nature.

Our mission to connect people to create sustainable positive impact on well-being and prosperity has come to fruition. In addition to many events and activities, we have started to run three programmes aimed at different target groups to drive change:

1. Creative Heroes Award
2. On the Road to Smart Industry
3. Young Professionals Charter



Preface

2021 Highlights

On 14 October 2021, the first ever **Creative Heroes of the Czech Republic** were chosen during a splendid gala award dinner at the ŠKODA Museum in Mladá Boleslav. The Creative Heroes Award Czech Republic programme continues throughout 2022.

On 10 November 2021, we celebrated our **Young Professionals Charter** with an online programme focused on creativity and innovation, embedded in history.



1 Events

We organised 20 networking events for our members in 2021, reflecting the three programmes we focus on.

The events can be divided into the following categories according to their format:

- Innovation & Circularity
- High-level networking
- Networking & Fun
- Topical events
 - *People & Work*
 - *Finance & Accounting*



1.1 Innovation & Circularity: Creative Heroes Awards Czech Republic 2021

14 October 2021

ŠKODA MUSEUM, Mladá Boleslav

The evening of the Creative Heroes Award ceremony, including the live election of the Creative Superhero by the audience, was a spontaneous celebration of creativity.

Five winners received awards in their respective categories of contribution to people, society and the environment.

Jitka Andrlíková with her **Fórum pro prožitkové vzdělávání** was elected Creative Superhero Czech Republic 2021.

**TAKE ME
THERE!**



1.1 Innovation & Circularity: Creative Heroes Awards Czech Republic 2021 (winners)

1 : 1,000 impact on a local
scale: **Karolína Presová**
with Replug me

1 : 100,000 impact on a regional
scale & Creative SuperHero: **Jitka
Andrlíková** with Fórum pro
prožitkové vzdělávání

1 : 1,000,000 impact on a
national scale: **Josef Průša**
with Průša Research



1 : 1,000,000,000 impact
on an international scale:
Cyril Klepek with CYRKL

1 : 1 Impact on a personal
scale: **Marek Vosecký** with
CF Hero



Creative Heroes Awards Czech Republic 2021

**TAKE ME
THERE!**

1.2 High-level networking events | **online**

Shared wishes for 2021 21 January 2021, online

H.E. Kees J.R. Klompenhouwer, then Ambassador of the Netherlands, and Pavel Iványi, NCCC President welcomed the New Year with members and friends this time online.

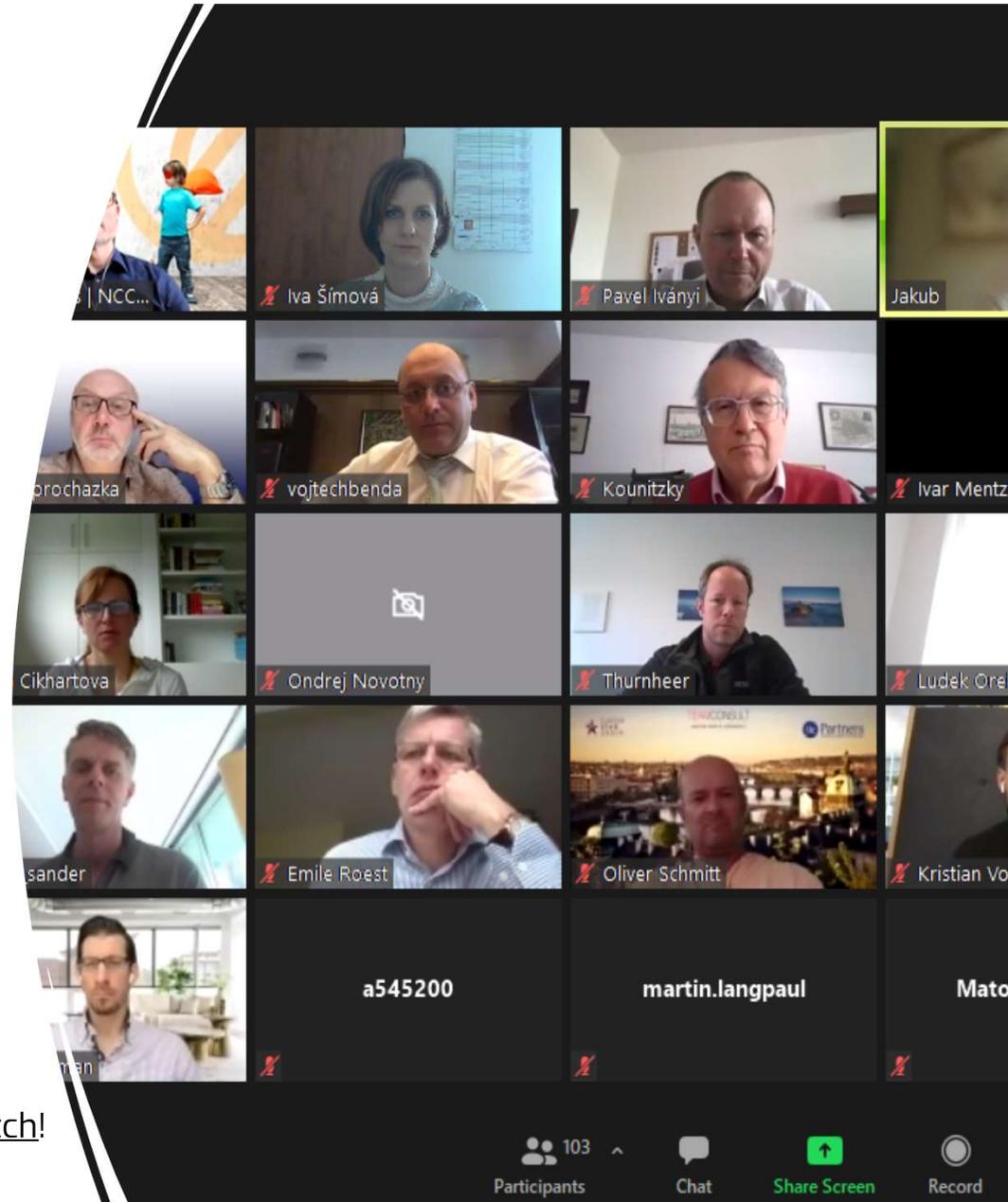
Economic Lunch Briefing with HST

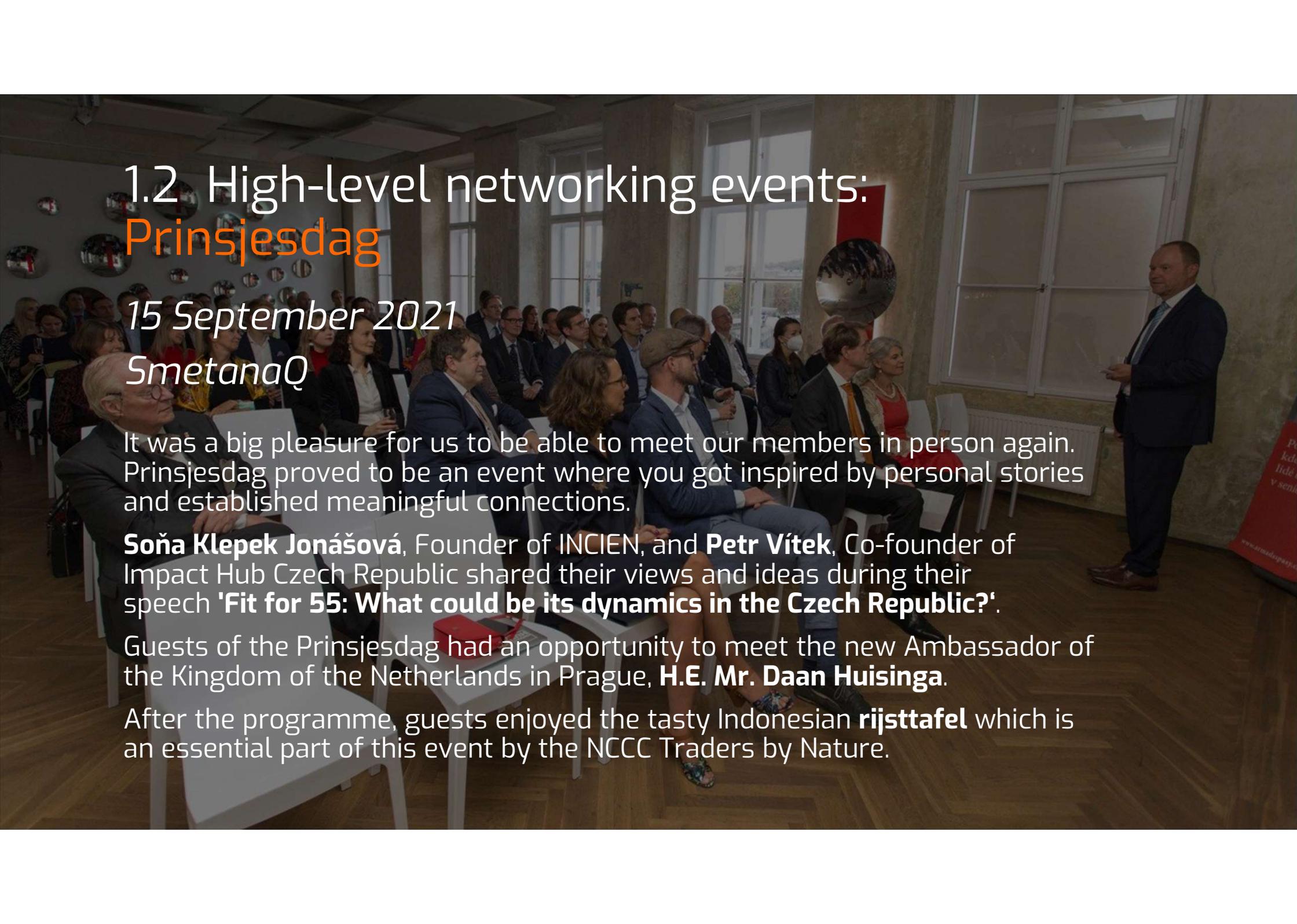
14 April 2021, online

120 members of ours and the Swiss Chamber of Commerce joined an online economic lunch briefing to get the economic outlook provided by three renowned economists: **Jakub Seidler** (ING Bank), **Vojtěch Benda** (CNB) and **David Marek** (Deloitte).

The Future of Us event 10 November 2021, online

We celebrated one of our three new programmes, the Young Professionals Charter, which is proudly supported by CTP. [Watch!](#)





1.2 High-level networking events: Prinsjesdag

15 September 2021

SmetanaQ

It was a big pleasure for us to be able to meet our members in person again. Prinsjesdag proved to be an event where you got inspired by personal stories and established meaningful connections.

Soňa Klepek Jonášová, Founder of INCIEN, and **Petr Vítek**, Co-founder of Impact Hub Czech Republic shared their views and ideas during their speech '**Fit for 55: What could be its dynamics in the Czech Republic?**'.

Guests of the Prinsjesdag had an opportunity to meet the new Ambassador of the Kingdom of the Netherlands in Prague, **H.E. Mr. Daan Huisinga**.

After the programme, guests enjoyed the tasty Indonesian **rijsttafel** which is an essential part of this event by the NCCC Traders by Nature.

Prinsjesdag 2022



1.2 High-level networking events: Economic Lunch Briefing NCCC & CAMIC

19 October 2021

Hotel NH Collection Prague Carlo IV

Marek Mora (Vice-Governor CNB), **Jakub Seidler** (Czech Banking Association) and **Pavel Sobišek** (UniCredit) came together to provide members of the Netherlands- and Italian-Czech Chamber of Commerce with an economic update relating to the most burning topics of Autumn 2021.

These included the accelerating inflation, details of price growth, the overheated labour market and the policy of the Czech National Bank in response to these factors.





1.1 Innovation & Circularity (continued)

Digital customer interaction:
how to create trust, security and
a feeling of proximity?

Online with xitee, 4 November 2021

Due to the current massive usage of the online environment, the main topics were how to provide personalised and trusted consultancy online and close a valid contract during the online meeting. The speakers addressed these topics from legal, IT and security points of view.



1.3 Fun & Networking

Speed Business Meeting with
4 chambers of Commerce

17 June 2021, online

Let the Summer Begin (BAMM!)

23 June 2021, Garuda Restaurant

Let's conclude 2021 with a BAMM!

9 December 2021, Lví Dvůr Restaurant





Let the Summer Begin



Let's conclude 2021
with a BAMM!

1.4 Topical events

People & Work

QuickStop events

Online with our members

Recruitment Tips & Tricks during a pandemic, with **Blake Wittman** | GoodCall, 9 March 2021

Inclusive hiring and remote onboarding, with **Kristian Voldrich** | College Life, 30 March 2021

Brexit and the Services Sector, with **Pav Younis** | Weinhold Legal, 27 April 2021

The Future Health Index 2021, with **Tomáš Vavrečka** | Philips, 25 May 2021



1.4 Topical events

People & Work

Peer Learning Workshops

Online with Hackerly

Building Emotional Resilience

23 February 2021

Prioritization and Saying No

6 May 2021



1.4 Topical events

Finance & Accounting

Online with EK Partners

Ahead of the curve: the impact of the 2021 tax changes on your business

26 January 2021

2022 Accounting and Tax News

25 November 2021



1.5 Other events

Annual General Meeting

26 May 2021, online

At this member-only event, we presented the **Annual Report 2020** in its new format, informing about events, activities and the economic shape of our chamber in 2020.



2.1 Improved website & online community platform

Our new website was launched in February 2020, followed the online Community platform in April 2020. Since then, we have been working on improving both so that our members and other users are navigated easily to what they are looking for. Currently (May 2022), there are 426 registered Community members, representing 210 organisations.

A special website for the Creative Heroes Awards Czech Republic was launched in September 2020, and since then it has been updated to provide up-to-date information on the award categories, nominees and their projects, partners, important dates and press releases.

nlchamber.cz

cenakreativnichhrdinu.cz

community.nlchamber.cz

creativeheroesaward.cz



nlchamber.cz

Creativity, innovation, and circular economy
Connected we create sustainable positive impact

BECOME A MEMBER

MEMBER LOGIN



Our events

co-create, co-learn and get connected: join our events and contribute to sustainable positive impact on well-being and prosperity.



Active matchmaking

we will actively connect you with people and organisations of your choice, with a personal touch, during and outside of our events.



Community platform

contribute to a vibrant online community: you can see who else will be participating in our events and set up your personal meetings.



Inbound marketing

through our websites, social media channels, newsletters, and email marketing we become part of your inbound marketing strategy.

**CREATIVE HEROES
AWARD**



**YNG PROS
CHARTER**



**30 YEARS OF
EUROPEAN
SOLIDARITY**



community.nlchamber.cz



Events

Members

Marketplace

Agenda



Join our online and offline events
and create impact together

INCOMING MEETING REQUEST

There are no incoming meeting requests

 [View my agenda](#)

UPCOMING MEETINGS

You have no Meetings scheduled

 [View my agenda](#)

UPCOMING EVENTS



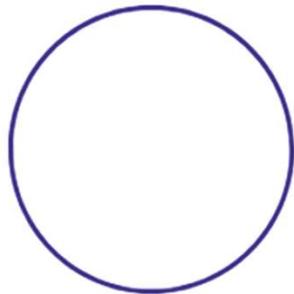
Annual General Meeting 2022
MAY 25, 13:00 - MAY 25, 13:30
(UTC+02:00) EUROPE/PRAGUE



Employer Branding
JUN 08, 11:30 - JUN 08, 12:00
(UTC+02:00) EUROPE/PRAGUE

RECENT MEMBERS





creative heroes . **award**

Creative Heroes Award

On 14 October 2021, the first Creative Superhero and winners in the five categories of the Creative Heroes Award Czech Republic were rewarded.

The Creative Heroes Award does not know any losers however, everybody is a winner!

[Superhero, categories winners and Gala evening.gallery...](#)

Give us a tip for your Creative Hero and [start nominating](#) already now. New Creative Heroes will be awarded in spring 2023.



2.1 Newsletter & social media channels

The electronic Newsletter is issued four times a year and it brings information about our current agenda, upcoming and recent events, and new members. Finally, it offers exposure opportunities for members who can present their achievements and news.

We continued using the following social media channels in 2021: LinkedIn, Facebook, YouTube, Twitter and Instagram.



2.3 Extended events offer

NCCC Traders by Nature are always ready to support events and activities that contribute to creating a sustainable positive impact on well-being and prosperity. We offered our members participation in events organised by our members and partners:

- Venture Capital Financing of Technology Start-ups (Weinhold Legal)
- Mastermind for coaches (Impact Hub)
- Creating a friendly work environment (Impact Hub)
- Circular & innovative public Procurement (INCIEN, Havel & Partners, Netherlands Embassy)
- Culture of Innovation (NL Chamber of Commerce in SK)
- Design Thinking with Google (Google)
- Future Port Youth kick-off event (Future Port Prague)
- Crowdberry Forum: Capital is not just money (Crowdberry)



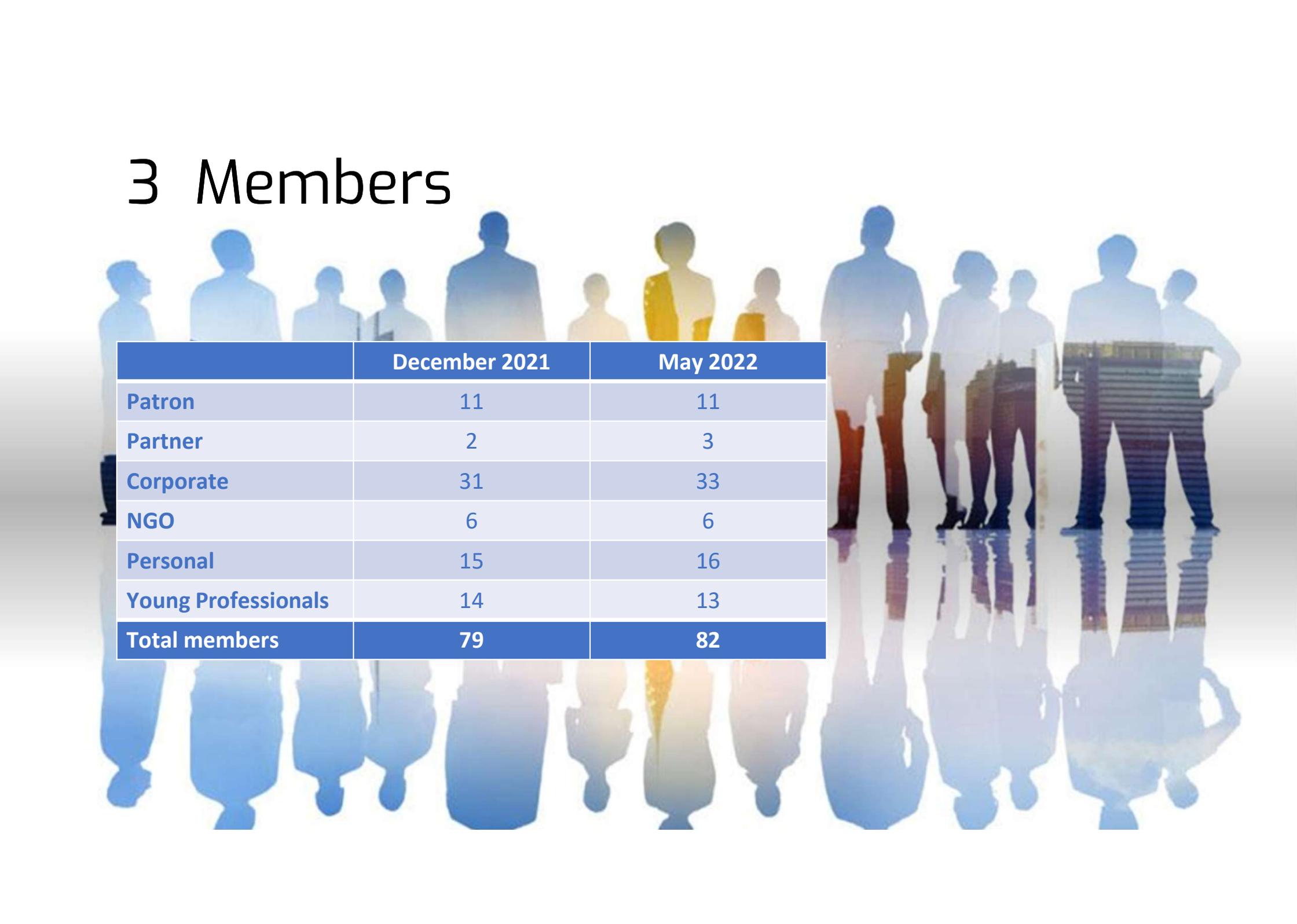
2.4 Cooperation with member NGOs

Non-profit organisations put creating positive impact on society into practise by realising their meaningful projects. That is why we believe it makes sense to support them, and we encourage our members to do so, too.

Our member NGOs [Salvation Army](#) and [MILA](#) therefore take turns in becoming the charity partners of our Flower Power Spring Party and Prinsjesdag events. This year, we supported the **Harbour Homes** (Domovy Přístav) project by the Salvation Army at our Prinsjesdag event.



3 Members



	December 2021	May 2022
Patron	11	11
Partner	2	3
Corporate	31	33
NGO	6	6
Personal	15	16
Young Professionals	14	13
Total members	79	82

3 Members (continued)

	New members		Resigned members	
	2021	2022	2021	2022
Patron	P3 Parks CTP (upgrade)		Athos Group (Laurens Rinkes, downgrade)	
Partner		ABB		
Corporate	Crowdberry KOGAA Architects Bottomline	Dialog Media Trebitsch Whisky KOKS Group Naturamedicin	Javarex (Jan van Rijsoort, downgrade) Louwman	ESP Holding Bottomline Mazars Weinhold Legal CRV
NGO	Nadační fond vzdělávání a podnikání GS1 - Česko-slovenská iniciativa ECR			
Personal		Pavel Vaněk Laurens Rinkes (downgrade) Jan van Rijsoort (downgrade)		Bert van der Maas Nunzio Totaro
Yng Pros			Myriam Zápálová	Steven Slezak

4 Board of Directors Nomination 2022

Pavel Iványi (President)

Jan-Willem Eykma (Vice-President), EY

Jakub Erenyi, TMF Czech Republic

Rudolf Fontijn, Linea Recta

Erik Fortgens, ING Bank

Jiří Mareček, Albert Czech Republic

Marcin Molin, Philips

David Röling, Embassy of the Kingdom of the Netherlands

Maurick Schellekens, NN Životní pojišťovna

Wiegert Smallegange, Voerman Czech

Daniel Vagasky, Shell Czech Republic

Blake Wittman, Goodcall



4 Board of Directors

Movers 2021-22

New Board members:

Blake Wittman, Goodcall

Marcin Molin, Philips

Resigned Board member:

Laurens Rinkes, Athos Family & Business Services



4 Board of Directors

General information

The Board of Directors met five times in 2021 to discuss strategic as well as operational topics. Regular topics included:

- financial (budget) reviews,
- upcoming events and feedback from recent events,
- marketing strategy, and
- strategic development and planning of the NCCC activities.

The Board wants to express its gratitude to the staff of the Netherlands Embassy and especially to the Ambassador **H.E. Daan Huisinga**, as well as **David Röling**, Deputy Head of Mission, for their enthusiastic cooperation and support during the year 2021 and especially for providing the space for the NCCC office at the premises of the Netherlands Embassy.



5 Verification Board Current members & nomination 2022-23

Currently, the Verification Board consists of two members who review the chamber's accounts of the previous calendar year. The Board of Directors would like to nominate the same members also for the upcoming period 2021-2022:

Aleš Jakubík, Jakubík Consulting

Gijs Boot, Greater Europe Real Estate Opportunities

The Board of Directors would like to thank both Verification Board members for their good work and careful check of the Chamber's economic activity.



6 Financial report 2021

Declaration of the Verification Board

The Verification Board reviewed the financial statements of the Netherlands-Czech Chamber of Commerce (hereinafter "the Chamber") for 2021.

The Verification Board notes that:

- Revenues in the financial year 2021 totaled CZK 3,298 thousand CZK, of which revenues from the main activity amounted to 1,626 thousand CZK and revenues from economic activity amounted to 1,672 thousand CZK.
- The costs in the financial year 2021 totaled CZK 3,308 thousand, of which the costs of the main activity amounted to CZK 1,655 thousand CZK and costs of economic activity amounted to 1,653 thousand CZK.

Despite the very difficult situation associated with the pandemic situation, the management of the chamber managed to achieve an acceptable economic result, which in 2021 after tax amounted to -9,616 CZK.

The Verification Board notes that, to the best of its knowledge, it is apparent from the financial statements and other documents submitted to the Verification Board, that the financial statements show in all material respects the fair value of assets, liabilities, receivables, equity, financial position, and economic condition of the Chamber as of 31.12.2021.

With regards to the above-mentioned, the Verification Board thanks the management of the Chamber for its work and responsible management in 2021, during difficult times, and proposes that the members of the Chamber approve the financial statements of the Chamber for the year 2021.

7 Financial review 2021

NCCC - BUDGET vs ACTUAL 2021 & BUDGET 2022	BUDGET 2021	ACTUAL 2021	BUDGET 2022
Financial Results (in CZK)			
Net Revenues from membership dues	1,670,700	1,626,250	1,794,200
Other revenues (advertising)	0	0	0
REVENUES	1,670,700	1,626,250	1,794,200
Staff costs	-1,748,895	-1,733,443	-1,982,895
Rent & office expenses	-173,000	-134,558	-148,260
Other services and expenses	-67,500	-158,779	-133,100
OPERATIONAL EXPENSES	-1,989,395	-2,026,780	-2,264,255
OPERATIONAL RESULT (BEFORE EVENTS)	-318,695	-400,530	-470,055
Revenues from events	1,638,250	1,646,603	814,750
Expenses from events	-1,484,175	-1,250,882	-642,000
NET RESULT FROM EVENTS	154,075	395,721	172,750
Other revenues and expenses	-18,000	-4,807	0
NET ACCOUNTING RESULT	-182,620	-9,616	-297,305

7 Financial review (continued)

At the end of 2021, NCCC's cash position was CZK 690,000. The cash position mid-May 2022 was CZK 1.8 million.

Circumstances in 2021 were challenging, yet in the second half of 2021, we organised one of the largest and most successful events the NCCC has ever organised, the Creative Heroes Award event.

In 2022, circumstances have unfortunately become even more challenging and the socio-economic situation hardly predictable. Together with some forward looking organisational changes, the NCCC expects a loss of nearly CZK 300,000 CZK for the full financial year 2022.



8 Outlook 2022: Events & activities

- 30 years of NCCC Traders by Nature
- Creative Heroes Award Czech Republic 2023 under preparation
- Budget 2022

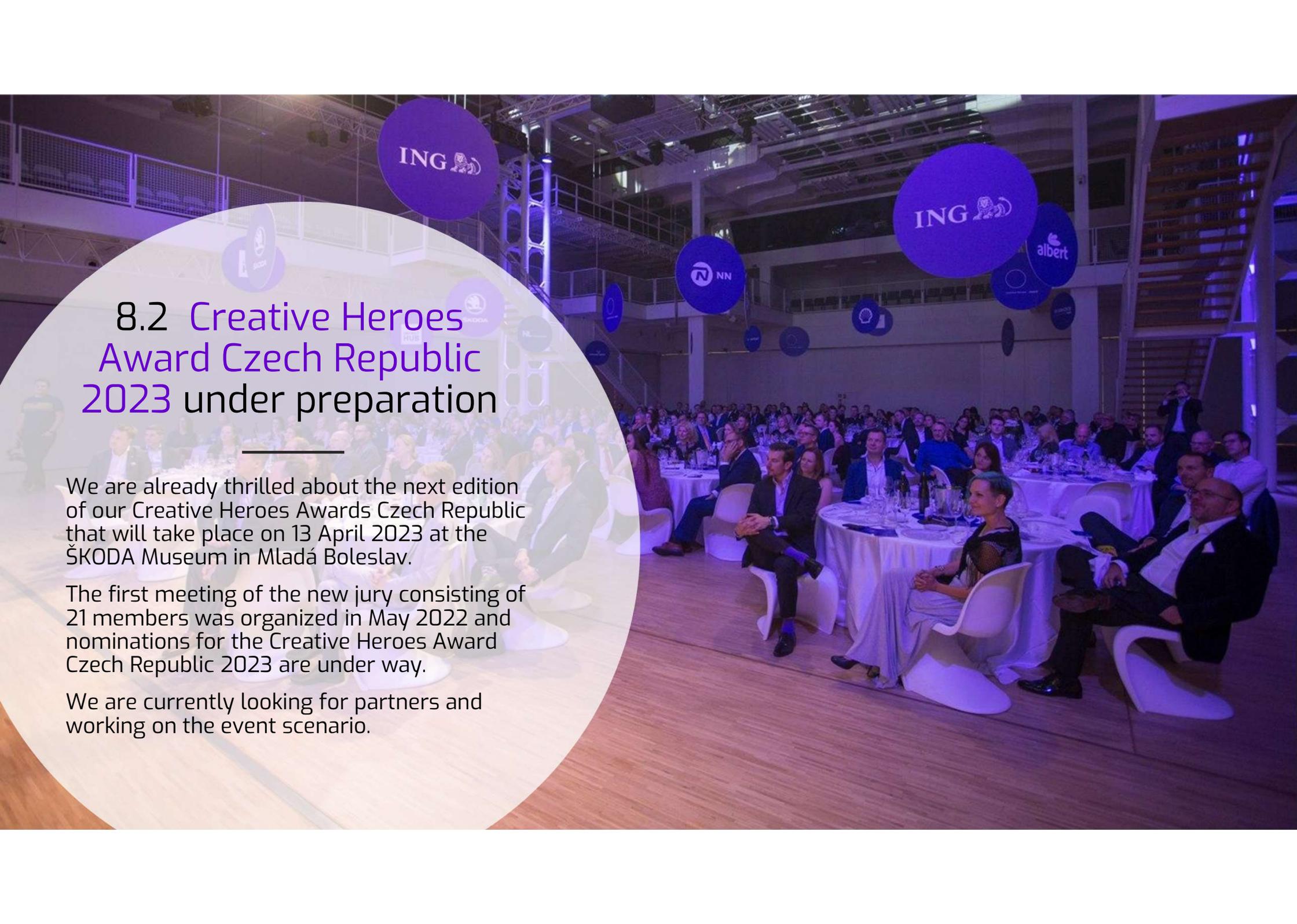




8.1 30 years of NCCC Traders by Nature

We had great plans for our 30th anniversary in May 2022. With respect to our fellow Europeans, though, we decided to celebrate **30 years of European solidarity** instead, and to turn the jubilee event into a **Benefit evening for Ukrainian people and business**.

Moreover, the NCCC initiated the foundation of the **Ukrainian-Czech Chamber of Commerce (UKRCHAM)** that was formally established during this evening, on **10 May 2022** at **Impact Hub Prague**.



8.2 Creative Heroes Award Czech Republic 2023 under preparation

We are already thrilled about the next edition of our Creative Heroes Awards Czech Republic that will take place on 13 April 2023 at the ŠKODA Museum in Mladá Boleslav.

The first meeting of the new jury consisting of 21 members was organized in May 2022 and nominations for the Creative Heroes Award Czech Republic 2023 are under way.

We are currently looking for partners and working on the event scenario.

8.3 Budget 2022

NCCC - BUDGET vs ACTUAL 2021 & BUDGET 2022	ACTUAL 2021	BUDGET 2022
Financial Results (in CZK)		
Net Revenues from membership dues	1,626,250	1,794,200
Other revenues (advertising)	0	0
REVENUES	1,626,250	1,794,200
Staff costs	-1,733,443	-1,982,895
Rent & office expenses	-134,558	-148,260
Other services and expenses	-158,779	-133,100
OPERATIONAL EXPENSES	-2,026,780	-2,264,255
OPERATIONAL RESULT (BEFORE EVENTS)	-400,530	-470,055
Revenues from events	1,646,603	814,750
Expenses from events	-1,250,882	-642,000
NET RESULT FROM EVENTS	395,721	172,750
Other revenues and expenses	-4,807	0
NET ACCOUNTING RESULT	-9,616	-297,305

8.3 Budget 2022 (continued)

Compared with the result in 2021, the budget for 2022 shows a decline in revenue. This is mainly because we will organise the second edition of our Creative Heroes Award event in April 2023, and not in 2022. The third edition we plan for October 2024. The main reasons for this 18-month interval are the time-intensive search for new nominees and the activities that are planned in between the two event awards, primarily the accelerator programme and the Future Port Prague participation with a Creative Heroes pavilion.

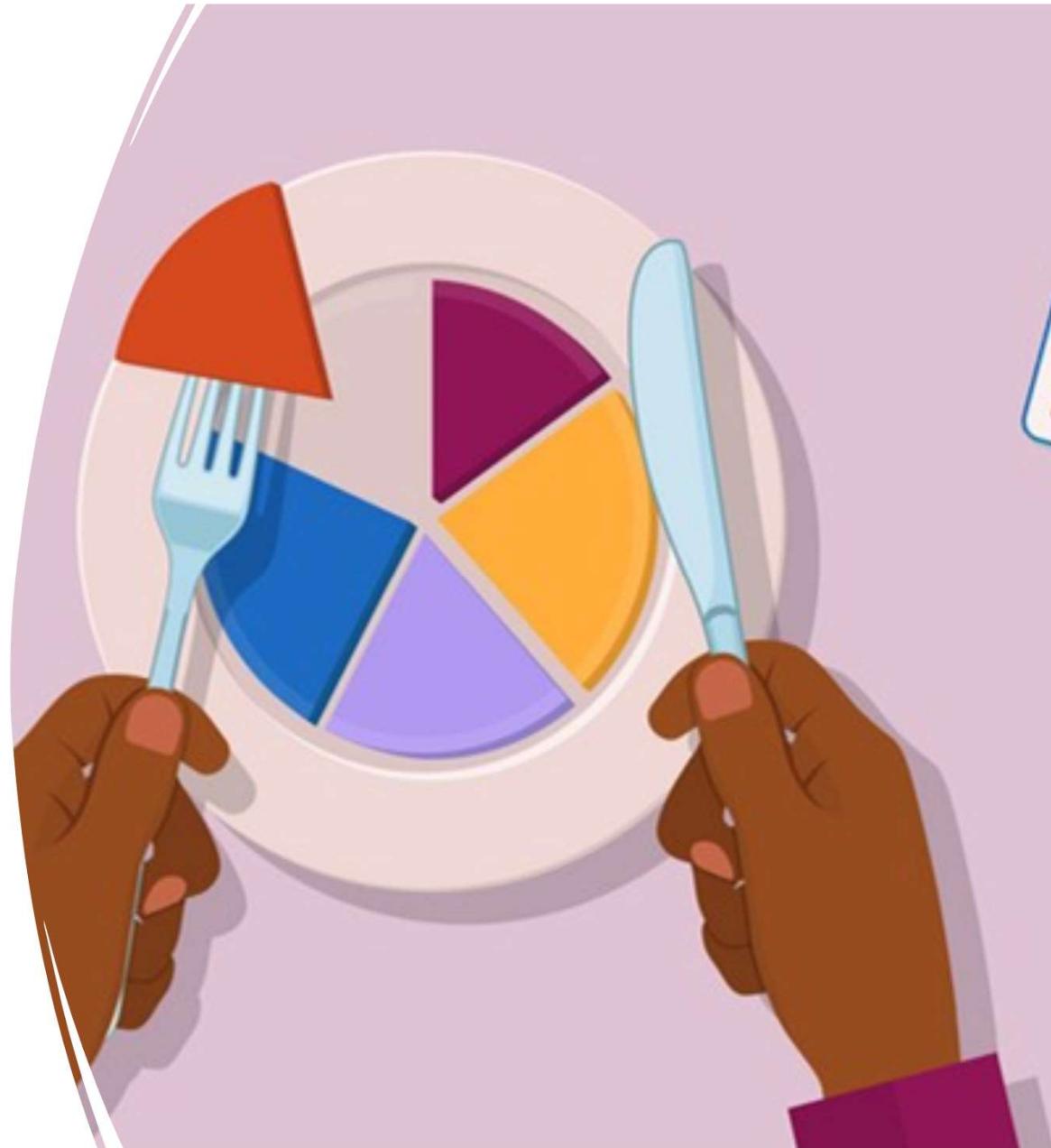


8.3 Budget 2022 (continued)

The budget for 2022 has been revised in March 2022 because of two reasons:

- Our plans for our 30th anniversary celebration drastically changed due to the war in the Ukraine.
- The NCCC Board approved the plan to hire a Deputy Director from 1 July 2022 to guarantee the continuity of the NCCC by investing in its future from the current cash reserves.

Before these amendments, the budget aimed at a break even result.





Thank you for your attention & support

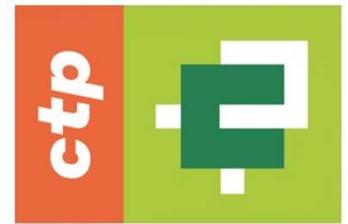
NIZOZEMSKO-ČESKÁ OBCHODNÍ KOMORA

ČESKOMORAVSKÁ 2420/15 | 190 00 – PRAGUE 9 | CZECH REPUBLIC

IČO: 49627236 | DIČ: CZ49427236

OFFICE@NLCHAMBER.CZ | +420 774 002 021 | WWW.NLCHAMBER.CZ





Thank you NCCC Patrons