

AGM Agenda

26 May 2021 - online

1. Events
2. Other activities
3. Members
4. Board of Directors
5. Verification Board
6. Financial Report 2020 – Statement of the Verification Board
7. Financial review 2020
8. Outlook 2021
9. Approval of the Annual Report 2020





Traders by Nature

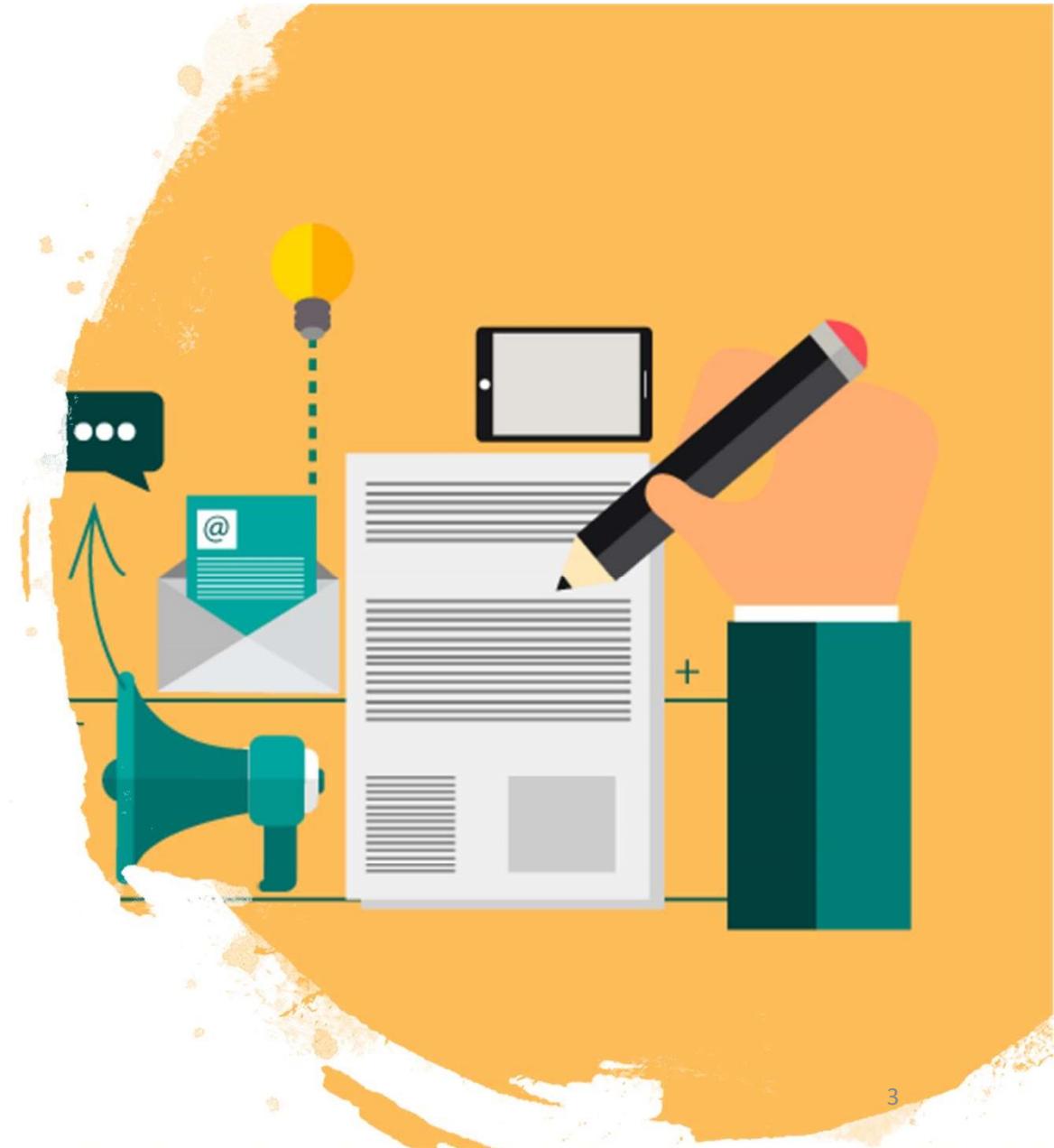
Annual Report 2020



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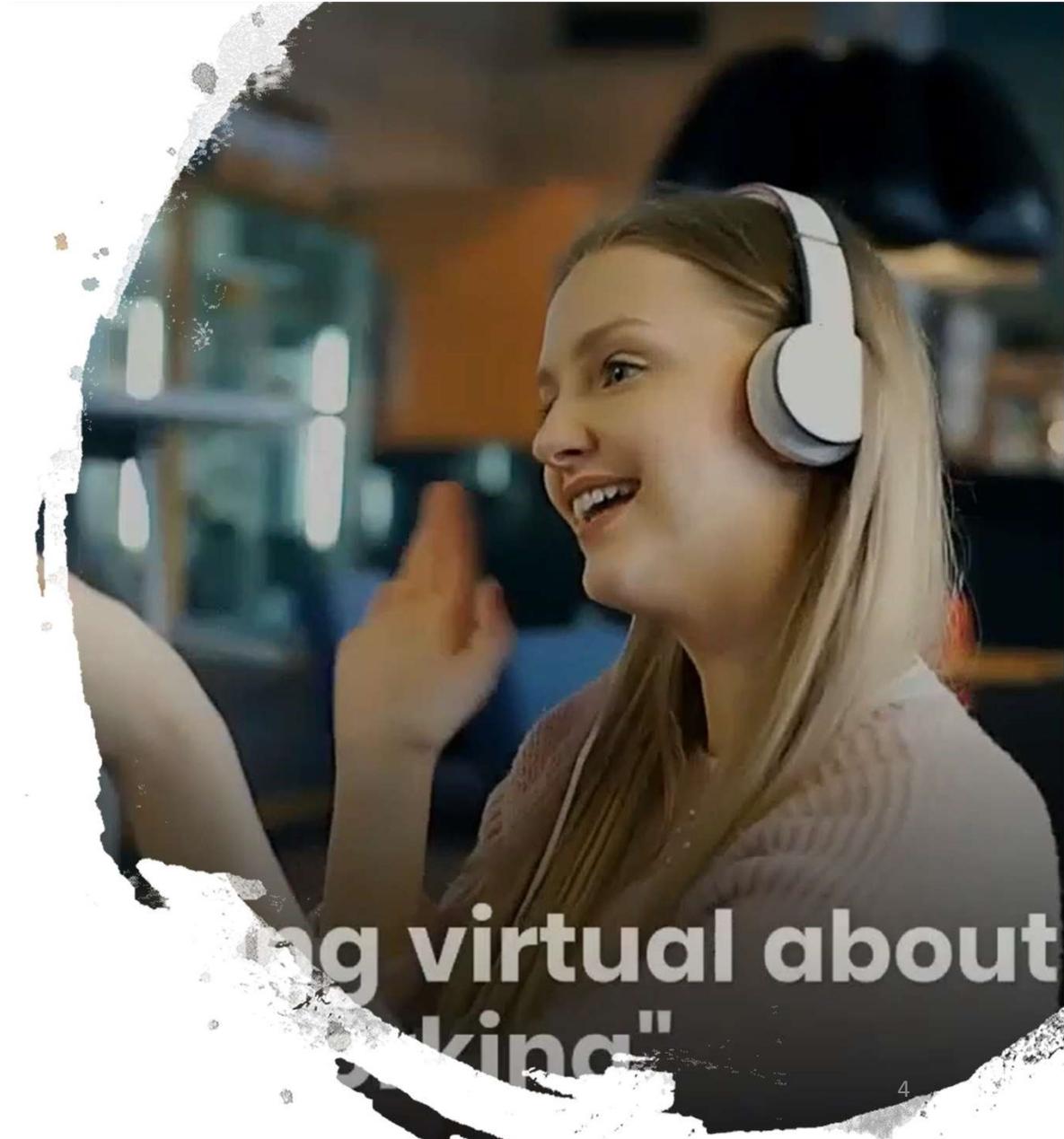
Preface

“There is nothing virtual about our online networking”

After a normal start of 2020, suddenly everything turned virtual. We managed to pull forward the implementation of our online community platform from June to April. Effectively, we became a hybrid Chamber of Commerce, with a mix of online and physical events from the first week of April 2020 onwards.

Whilst continuing our journey towards creating sustainable positive impact on well-being and prosperity by connecting people, this shift towards online caused a stronger focus on topics and content, with typical networking events taking second place.

However, supported by our online community platform, we strengthened our active matchmaking efforts while providing our members with valuable content through many events and activities.



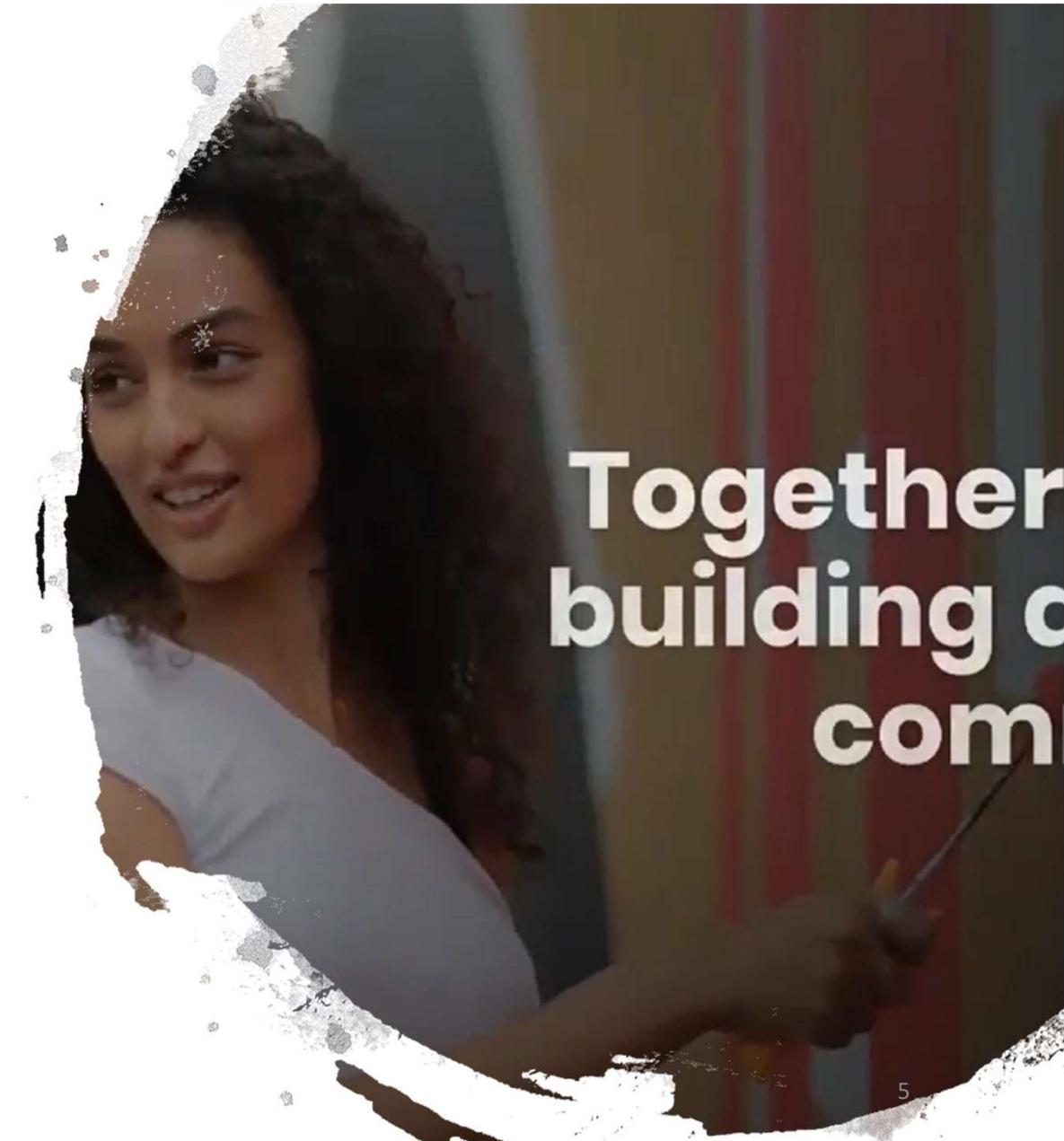
Preface (continued)

The highlight of the year was our Prinsjesdag event on 15 September, which, with a last-minute location change, we managed to experience in physical form benefiting from the great weather in the gardens of our Patron member, Impact Hub K10 in Vinohrady.

During the year, we also pressed forward with activities in preparation for the year 2021, such as a series of events *On the Road to Smart Industry*, and the preparation of our 2021 summit event, the *Creative Heroes Award*.

Financially, the COVID-19 pandemic left its mark. We have been more active than ever and managed to keep costs under control. However, creating valuable sponsoring opportunities for our members has proven a challenge during 2020. We lost some members but managed to mostly balance this by gaining new members as well.

Let us continue our journey and create positive sustainable impact together.



1 Events

We organised 23 events for our members in 2020, focused on:

- High-level networking
- Innovation & Circularity | Smart Industry
- Networking & Fun
- Topical events
 - *People & Work*
 - *Finance & Accounting*
 - *Real Estate & Construction*
- Creative Heroes Award Czech Republic 2021 – in preparation



1.1 High-level networking events



New Year's Reception 2020

16 January 2020, Ambassador's Residence

H.E. Kees J.R. Klompenhouwer, Ambassador of the Kingdom of the Netherlands, and members and friends of the NCCC Traders by Nature welcomed the New Year at their traditional first joint event of the year.

Impact Entrepreneurship and the story of an unusual chocolate bar

26 May 2020, online

Ynzo van Zanten, 'Choco Evangelist' of **Tony's Chocolonely**, told us the story of Tony's roadmap towards 100% slave free chocolate and how everyone can join this movement.





1.1 High-level networking events | online (continued)

Economic Bring-your-own Lunch Briefings

15 April | 13 May | 17 June 2020

[Jakub Seidler](#) (Chief Economist **ING Czech Republic**) and [Petr Krpata](#) (Chief EMEA FX and Rates Strategist at **ING**) presented the latest Macro Economic Update, Monetary Decisions Impact and Outlook Expectations.

Economic Lunch Briefing NCCC & BritCham

25 November 2020

The opening remarks were made by [Lukáš Kovanda](#), Chief Economist at **Trinity Bank**, followed by [Marek Mora](#), Vice-Governor of the **Czech National Bank** who shared his views and comments. Thereafter [Michal Skořepa](#), Economist at **Česká Spořitelna** added his views on the current development of the labour market and unemployment.



1.1 High-level networking events (continued)

Prinsjesdag 2020

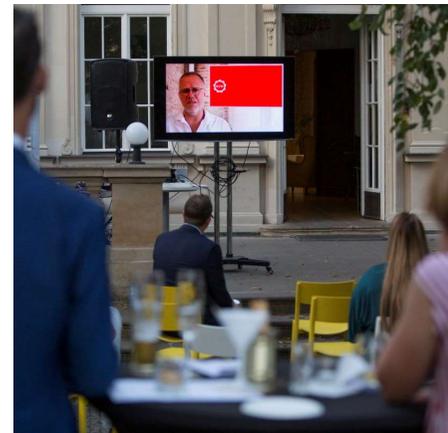
15 September 2020, Garden of Impact Hub Praha K10

We were pleased to be able to organise our annual Prinsjesdag event and meet our members and guests face-to-face again. This would not have been possible without our gold sponsors: Albert, CTP, ING and Shell. We also thank our bronze sponsors TMF Czech and Heineken ČR; as well as our patron member Zátíší Group for the great rijsttafel. And a big thank you to Tony's Chocolonely.

Ynzo van Zanten, Choco Evangelist of Tony's Chocolonely and the keynote speaker of our Prinsjesdag 2020, could not travel to the Czech Republic in person in the end, but managed to deliver a wonderful video speech.

A charity partner of the Prinsjesdag 2020 event was the D.O.M.A. project that supports our elderly who were last year in even greater need for help than usual.





1.2 Innovation & Circularity

What is the <digital> future of work in your business?

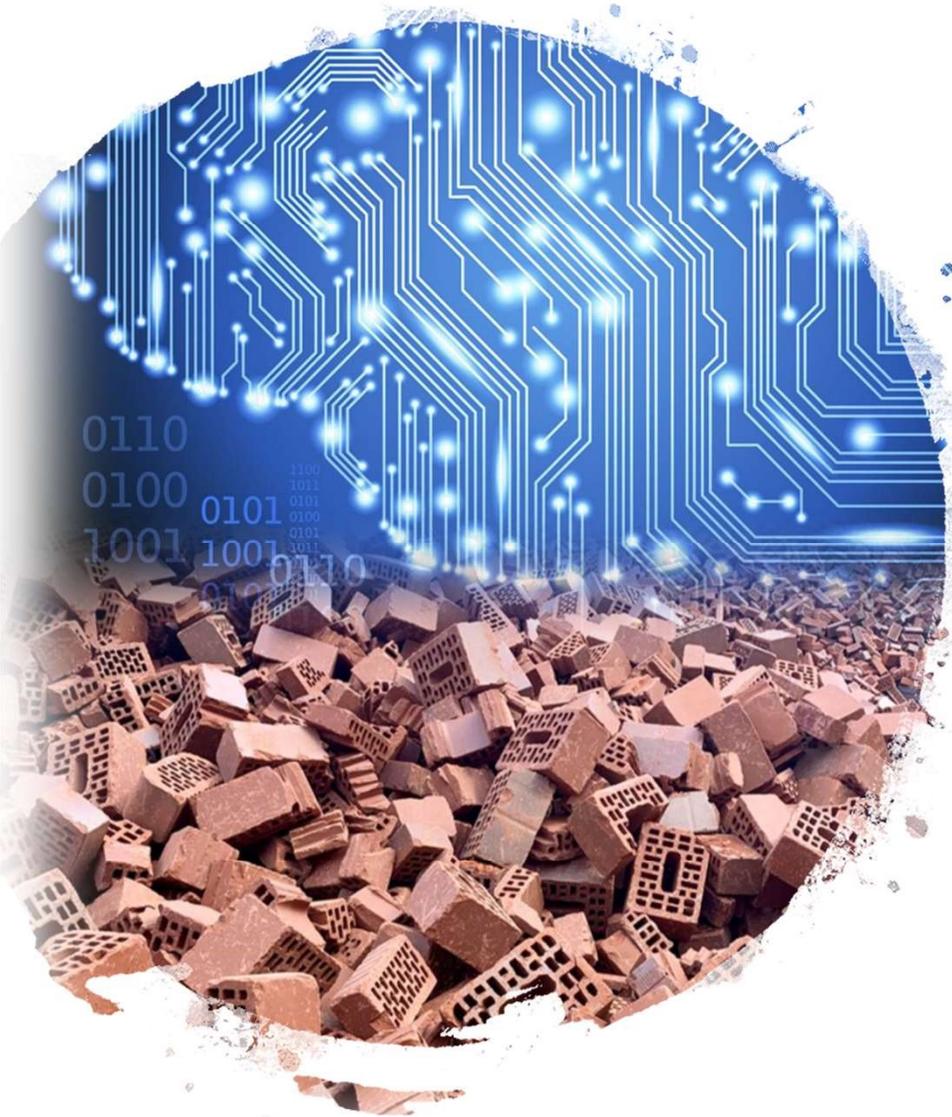
11 February 2020, EY | Sky Lounge

A high-level event of the Netherlands-Czech Chamber of Commerce in cooperation with EY and supported by Déhora and BCS.

During this seminar, we explored digital innovation as an opportunity for employers to boost business productivity and improve co-worker satisfaction at the same time.







1.2 Innovation & Circularity

(continued)

AI and machine learning: opportunities and risks from a legal perspective

2 June 2020, online

The attorneys from Havel & Partners defined what the artificial intelligence and machine learning are from the perspective of the law and focused on issues related to data processing.

The City as a Source: "Wearthy Appraisal"

6 October 2020, online

The Czech Green Building Council and the NCCC Traders by Nature, in cooperation with New Horizon The Netherlands, CBRE Global Investors The Netherlands, and CYRKL CEE, offered a new way of looking at buildings in our environment.



1.2 Innovation & Circularity

(continued)

Impact is the new profit - How to measure, and account for sustainability?

3 November 2020, online

During this event, we learned from the Dutch Impact Institute and the Czech Impact Hub how to integrate sustainability and impact in your business and provide full transparency about it at the same time.

Let us talk about your future mobility

24 November 2020, online

- The representatives of KLM, Shell, AutoBinck Group and Business Lease were tackling various issues of mobility development in their presentations.



1.3 Smart Industry

On the Road to Smart Industry

9 June 2020, online

Joint initiative of the Embassy of the Kingdom of the Netherlands, the Czech Ministry of Industry & Trade, Smart Industry Netherlands, IDC and the Netherlands-Czech Chamber of Commerce

Sailing through Brainport Industries Campus Eindhoven

22 September 2020, hybrid – Prague, Spaces Albatros & online

Following the kick-off event "On the Road to Smart Industry" on 9 June, we organised this meeting to continue our journey, this time with a virtual tour through Brainport Industries Campus Eindhoven.





1.4 Fun & Networking

End-of-Summer Business Mixer

25 August 2020, Prague – Přátelé | Wine Friends Bar

This was the only BAMM! (Business Active Match Making) event – an informal and pleasant get-together with our members – of the year 2020.

Speed Business Meeting with 6 chambers of Commerce

30 September 2020, online

Six chambers of commerce: German, British, Swiss, Canadian, Japanese and ours, jointly organised an event consisting of eight one-to-one online meetings.

People to People Challenge – NN

19 November 2020, online

A highly inspiring event showing true engagement and unlimited creativity of employees, resulting in providing meaningful help to those in need.



End-of-Summer Business Mixer



1.5 Topical events

Real Estate & Construction

Trends & Drivers of Innovation in Commercial Real Estate

23 April 2020, online with CBRE, CTP and xITee

People & Work

Peer Learning Workshops

Online with Hackerly

Keys to Remote Meetings, 6 May 2020

Experimentation Mindset, 23 June 2020

Foster Belonging & Inclusion, 23 September 2020

1.5 Topical events (continued)

Finance & Accounting

How to move beyond the corona crisis
from a business perspective?

4 June 2020, online with EY, TMF and Havel &
Partners

Other events

Annual General Meeting 2020

28 May 2020, online



CENA KREATIVNÍCH HRDINŮ



creative heroes . award



1.6 Creative Heroes Award Czech Republic 2021

(with serious preparation work during 2020)

1.6 Creative Heroes Award

Czech Republic 2021

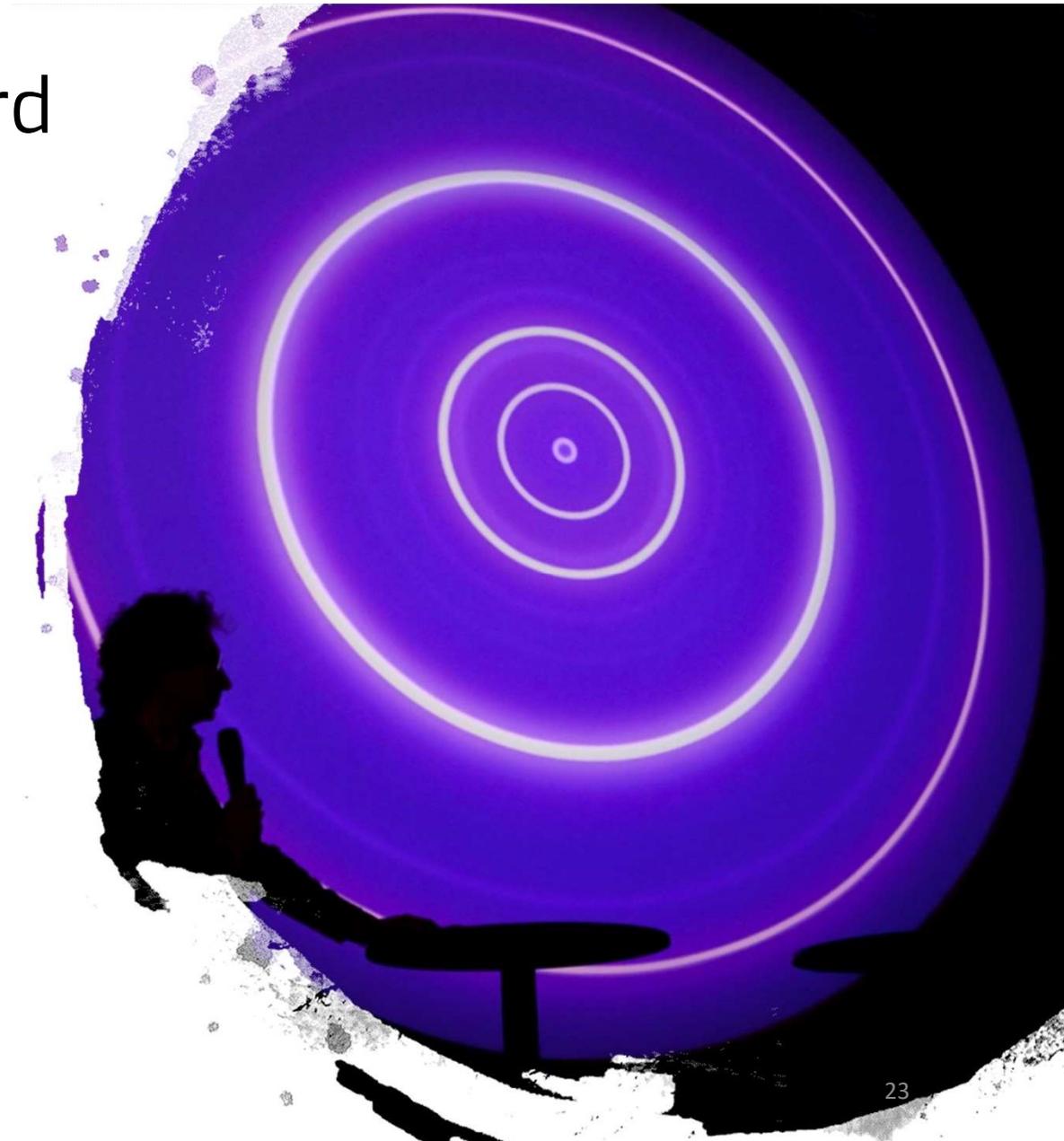
The prestigious international Creative Heroes Award celebrates the power of creative thinking. It is a programme to support people that create sustainable positive impact, consisting of:

- the Award event: 14 October 2021 at the ŠKODA Museum in Mladá Boleslav
- An Accelerator programme for the category winners by Impact Hub during 2022
- Participation in the Creative Heroes Pavilion during the Future Port Prague 2022 event

A dedicated website has been created for this programme, both

in English – <https://creativeheroesaward.cz>

as well as in Czech – <https://cenakreativnichhrdinu.cz>



1.6 Creative Heroes Award

Czech Republic 2021 (continued)

17 jury members, chaired by Peter Olah, Head of Interior Design at ŠKODA AUTO, will judge Creative Hero nominees in five categories of impact:

- 1:1 Impact on a personal scale
- 1:1,000 Impact on a local scale
- 1:100,000 Impact on a regional scale
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- 1:1,000,000,000 Impact on an international scale

[Full overview of the Creative Heroes Award jury](https://cenakreativnichhrdinu.cz/jury/)
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[Partner benefits](https://cenakreativnichhrdinu.cz/partners/)
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[Tickets](https://cenakreativnichhrdinu.cz/tickets/)
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2 Other activities

Apart from events, we performed a number of other activities in support of our members:

- New website & online community platform
- Newsletter & social media channels
- Extended events offer
- Cooperation with member NGOs



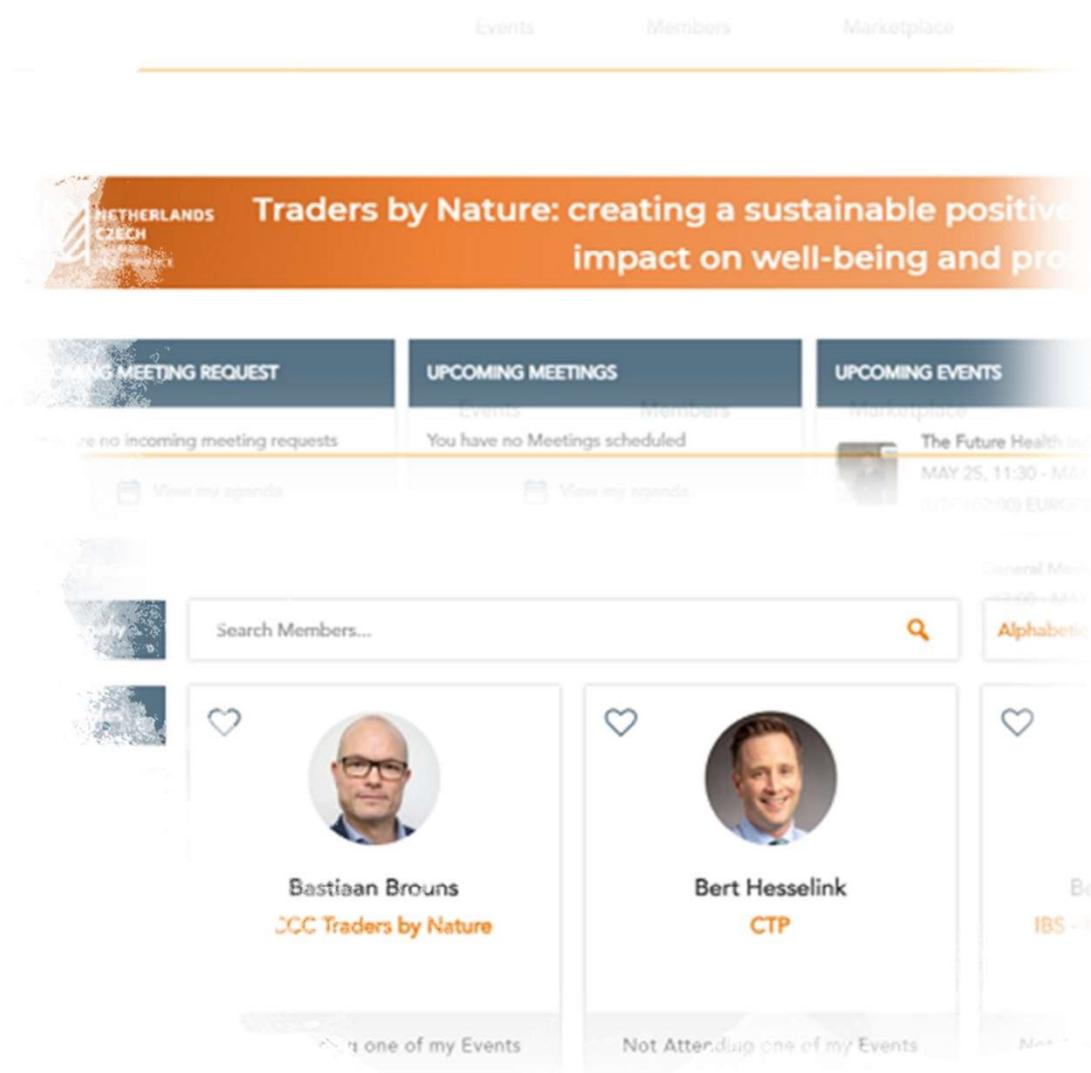
2.1 New website & online community platform

Our new website was launched in February 2020. Information about and from our members, membership benefits and how to become a member became immediately visible on our homepage. Our events are easy to discover, and they relate to our online community platform.

Following the launch of the new website, we managed to bring our online community platform live in April. 'The online community' is a networking platform where registered members can:

- arrange (not only virtual) meetings,
- promote their opportunities at a marketplace, and
- browse our upcoming events and register for them.

The Community quickly attracted a decent number of users. Currently (May 2021), there are 340+ registered community members, representing close to 170 organisations.



2.2 Newsletter & social media channels

The electronic Newsletter is issued four times a year and it brings information about our current agenda, upcoming and recent events, and new members. Last but not least, it offers exposure opportunities for members who can present their achievements and news there.

In connection with our strong focus on improving our websites, we also reinforced our social media channels. In addition to our existing LinkedIn, Facebook and YouTube accounts, we extended the social media we use with Twitter and Instagram.



2.3 Extended events offer

NCCC Traders by Nature are always ready to support events and activities that contribute to creating a sustainable positive impact on well-being and prosperity. We offered our members participation in events organised by our members and partners:

- Roundtable on water management (Czech Green Building Council)
- Free companies: How to create motivating environment and genuine engagement? (Impact Hub)
- Storytelling with Business Data (Impact Hub)
- Prague European Summit 2020 (Institute for European Policy EUROPEUM & Prague Institute of International Relations)
- Business Week CEE (RVO: Netherlands Enterprise Agency)
- Do you want your company to become circular? (INCIEN)
- Series of legal webinars (Weinhold Legal)



2.4 Cooperation with member NGOs

Our member NGOs put creating positive impact on society into practise by realising their meaningful projects. That is why we believe it makes sense to support them, and we encourage our members to do so, too.

Our member NGOs Salvation Army and Management pro neziskovky therefore take turns in becoming the charity partners of our Flower Power Spring Party and Prinsjesdag events. This year, we supported the D.O.M.A. project by Management pro neziskovky at our Prinsjesdag event.

Management pro neziskovky

- [D.O.M.A. Project](https://www.managementproneziskovky.cz/d-o-m-a/)- <https://www.managementproneziskovky.cz/d-o-m-a/>

Salvation Army

- [Nocleženka | The Night Voucher Project](https://noclezenka.cz/) - <https://noclezenka.cz/>



3 Members

	December 2020	May 2021
Patron	10	11
Partner	2	2
Corporate	34	28
Personal	19	15
NGO	4	6
Young Professionals	0	10
Total members	69	72



3 Members (continued)

	New members		Resigned members	
	2020	2021	2020	2021
Patron		P3 Parks		
Partner	Future Port Prague Huisman			
Corporate	College Life xITee GoodCall MEVI Weinhold Legal EK Partners	Crowdberry KOGAA Architects	CBRE Edenred Eurotech Třešť Menzing X Doc Arrow New Habits Hotel Rott	
Personal	Henry Ertner Radek Navrátil Johannes van Wijk		Ralph Howie Milan Chládek Quintus Vosman	Addy Coolbergen
NGO	Management pro neziskovky FNUSA – ICRC International School of Brno	Nadační fond vzdělávání a podnikání GS1 - Česko-slovenská iniciativa ECR		

3 Members (continued)

	New members		Resigned members	
	2020	2021	2020	2021
Young Professionals		Olga Pexídrová Karolína Dědovská Petra Krejsová Linda Tejchman Martin Šimáček Šimon Appelt Karel Pivnička Vítek Janda Matěj Faltus Adrian Drozdek		

4 Board of Directors

Nomination 2021

Pavel Iványi (President), FNUSA International Clinical Research Centre

Jan-Willem Eykma (Vice-President), EY

Jakub Erenyi, TMF Czech Republic

Rudolf Fontijn, Linea Recta

Erik Fortgens, ING Bank

Jiří Mareček, Albert Czech Republic

Laurens Rinkes, Athos Family & Business Services

David Röling, Embassy of the Kingdom of the Netherlands

Maurick Schellekens, NN Životní pojišťovna

Wiegert Smallegange, Voerman Czech

Daniel Vagasky, Shell Czech Republic



4 Board of Directors

Movers 2020-21

New Board members	Resigned Board members
Julian Dietz, TMF	Frédéric Labiche, TMF
Nik van Dam, ING Bank	Mark Tornij, ING Bank
Erik Fortgens, ING Bank	Nik van Dam, ING Bank
Jakub Erenyi, TMF	Julian Dietz, TMF

The Board of Directors would like to thank the departed Board members for their input, and welcome the newly joining Board members. We look forward to inspiring sessions and fresh ideas!



4 Board of Directors

General information

The Board of Directors met five times in 2020 to discuss strategic as well as operational topics. Regular topics included:

- financial (budget) reviews,
- upcoming events and feedback from recent events,
- marketing strategy, and
- strategic development and planning of the NCCC activities.

The Board wants to express its gratitude to the staff of the Netherlands Embassy and especially to the Ambassador **H.E. Kees Klompenhouwer**, as well as **David Röling**, Deputy Head of Mission, for their enthusiastic cooperation and support during the year 2020 and especially for providing the space for the NCCC office at the premises of the Netherlands Embassy.



5 Verification Board

Current members & nomination 2021-22

Currently, the Verification Board consists of two members who review the chamber's accounts of the previous calendar year.

The Board of Directors would like to nominate the same members also for the upcoming period 2021-2022:

Aleš Jakubík, Jakubík Consulting

Gijs Boot, Greater Europe Real Estate Opportunities

The Board of Directors would like to thank both Verification Board members for their good work and careful check of the Chamber's economic activity.



6 Financial Report 2020

Declaration of the Verification Board

The Verification Board reviewed the financial statements of the NCCC (hereinafter "the Chamber") for 2020.

The Verification Board notes that:

- Revenues in the financial year 2020 totalled CZK 2,032 thousand CZK, of which revenues from the main activity amounted to 1,713k and revenues from economic activity amounted to 319k.
- The costs in the financial year 2020 totalled CZK 2,207 thousand, of which the costs of the main activity amounted to 1,858k and costs of economic activity amounted to 349k.

Despite the very difficult situation associated with the pandemic situation, the management of the chamber managed to achieve an acceptable economic result, which in 2020 after tax amounted to -175 thousand CZK.

The Verification Board notes that, to the best of its knowledge, it is apparent from the financial statements and other documents submitted to the Verification Board, that the financial statements show in all material respects the fair value of assets, liabilities, receivables, equity, financial position, and economic condition of the Chamber as of 31.12.2020.

With regards to the above-mentioned, the Verification Board would like to thank the management of the Chamber for its work and responsible management in 2020, during difficult times, and proposes that the members of the Chamber approve the financial statements of the Chamber for the year 2020.



7 Financial review 2020

NCCC - Budget-ACT 2020 - BUDGET 2021
Financial Results (in CZK)

	BUDGET 2020	ACTUAL 2020	BUDGET 2021
Net Revenues from membership dues	1,795,050	1,713,367	1,670,700
Other revenues (advertising)	50,000	0	0
REVENUES	1,845,050	1,713,367	1,670,700
Staff costs	-1,668,972	-1,633,666	-1,748,895
Rent & office expenses	-170,000	-187,262	-173,000
Other services and expenses	-158,000	-152,964	-67,500
OPERATIONAL EXPENSES	-1,996,972	-1,973,892	-1,989,395
OPERATIONAL RESULT (BEFORE EVENTS)	-151,922	-260,525	-318,695
NET RESULT FROM EVENTS	86,111	90,404	154,075
Other revenues and expenses	-18,000	-5,425	-18,000
NET ACCOUNTING RESULT	-83,811	-175,545	-182,620



8 Outlook 2021: Events & Activities

- Young Professionals Charter
- New event concepts: TIIM, QS
- Creative Heroes Award 2021
- Budget 2021

8.1 Young Professionals Charter

We are currently setting up the NCCC [Young Professionals Charter](#), with the aim to:

- Strengthen our mission and execution of our strategy
- Attract top talent and future leaders to the NCCC
- Become a more valuable Chamber of Commerce to young talent and corporate members alike

We teach young talent how to network in practice, and bring them in direct contact with senior professionals through active matchmaking. We will do this mainly at our events and at events specifically aimed at Young Professionals.

We will be creating a Career Carousel, aiming to provide internship positions and revolving mentoring programmes to our members. In this way, young talent and businesses will be part of a pool to optimise matchmaking and networking.

<https://nlchamber.cz/young-professionals/>



8.2 New event concepts

Townhall Impact Innovation Meeting & QuickStop event

The **Townhall Impact Innovation Meeting (TIIM)** is a stage for our members to get acquainted with each other and share knowledge, experience, and best practices to innovative and have impact together.

After a short business update, selected members will share their ideas, creations, research outcomes, whitepaper thoughts, concepts, new products, or services during 2-3 short presentations.

An NCCC Traders by Nature **QuickStop event** is an online event with a duration of 30 minutes.

The aim of a QuickStop event is to provide valuable content during a timeslot in the day when you are about to stop working anyway for lunch or a snack. Just before you have your lunch or your snack, you can consume half an hour of inspiring content.



8.3 Creative Heroes Award

Czech Republic 2021

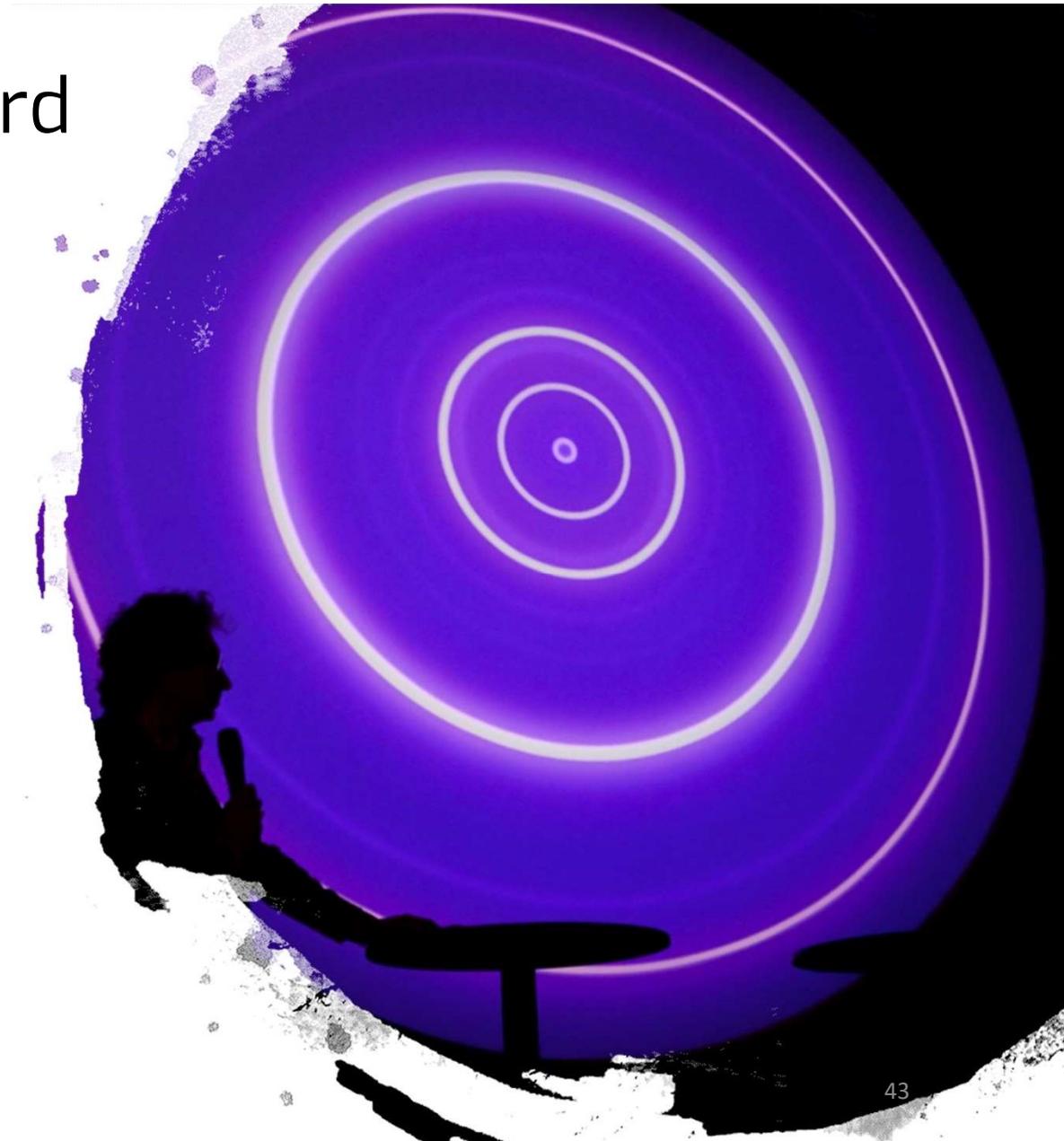
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8.4 Budget 2021

We hope that 2021 can mark the beginning of a turning point with one of the most ambitious programmes and event the NCCC ever organised: the Creative Heroes Award programme.

We consider this an investment in the further expansion of membership in the years beyond 2021, bearing in mind lingering negative economic effects of the pandemic.

During 2021, we will also put effort into attracting today's young talent to the NCCC, the leaders of tomorrow. Not only will this increase the attractiveness of the NCCC to its members in the short-term, it is also an investment in the longer term relevance of the NCCC and the sustainable positive contributions it can make to Czech people, society and the environment.



8.4 Budget 2021

(continued)

2021 should be regarded as a transition investment year, in which we will:

- (1) capitalise on the strategic direction we took in 2019/2020
- (2) by continuing what we are doing and, in addition, organise a major event such as the Creative Heroes Award and set up the Young Professionals Charter
- (3) of which we will reap the benefits mainly in the years beyond 2021

For 2021, we therefore expect a similar financial result as for the financial year 2020.

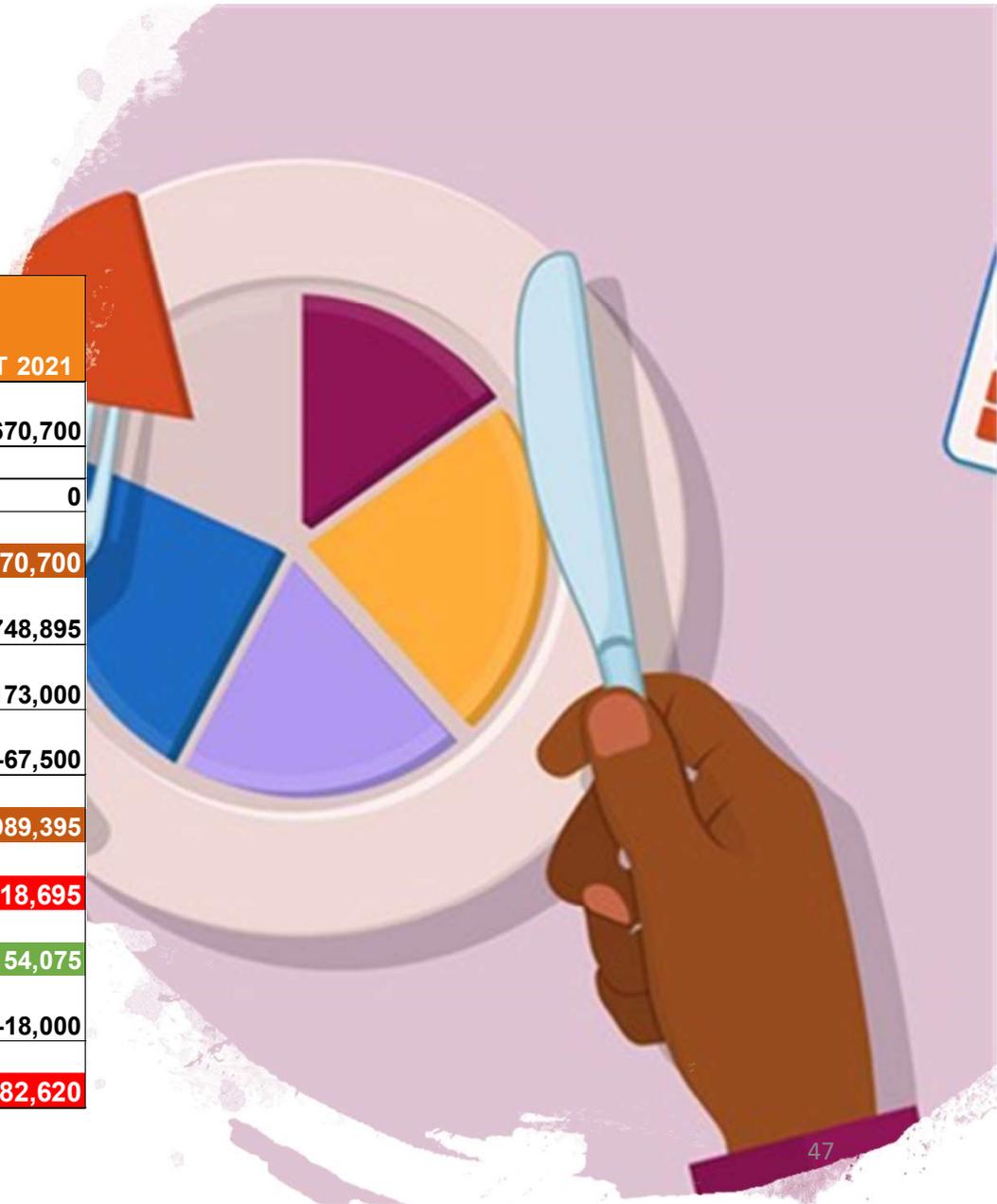


8.4 Budget 2021

(continued)

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Thank you for your
attention & support

NIZOZEMSKO-ČESKÁ OBCHODNÍ KOMORA | ČESKOMORAVSKÁ 2420/15 – 190 00 – PRAGUE 9
– CZECH REPUBLIC | OFFICE@NLCHAMBER.CZ | +420 774 002 021 | IČO: 49627236





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